

CHIZZY

YOUR AI BIGSIS

BRAND & AI CREATIVE SERVICES

AI-powered visuals • Cinematic video adverts • UGC-style content • AI avatars

Creative content for small businesses, personal brands and growing companies. All deliverables are digital.

1. AI VIDEO ADVERTS

For brands that want polished, scroll-stopping promotional videos.

Starter Ad

£85

Up to 15 seconds

- One creative concept and one product/service focus
- AI-generated scenes, editing, music and on-screen text
- One revision; 9:16 vertical delivery

Signature Commercial

£150

Up to 30 seconds

- Creative concept and storyboard
- AI-generated scenes, editing, music and call to action
- Up to two revisions; 9:16 vertical delivery

Mini Campaign

£275

Two adverts, up to 30 seconds each

- Two distinct concepts for a product or campaign
- AI-generated scenes, editing, music and on-screen text
- Up to two revisions per advert

2. AI UGC-STYLE & AVATAR VIDEOS

SERVICE	WHAT'S INCLUDED	PRICE
AI UGC-style video	Up to 30 seconds; concept, product-focused scenes and editing.	£95
AI talking-head video	Up to 30 seconds; AI avatar, script and basic editing.	£75
AI spokesperson video	Up to 60 seconds; scripted avatar presentation, captions and editing.	£125

UGC-style content uses a creator-led format. AI avatar content is not a genuine customer testimonial; testimonial-style claims must be truthful and authorised.

3. AI PRODUCT VISUALS & PROMOTIONAL IMAGES

SERVICE	DELIVERABLES	PRICE
Single promotional image	One finished AI visual for a product or service.	£25
Image bundle	Three coordinated visuals for one campaign.	£60
Social creative pack	Five coordinated visuals with consistent creative direction.	£90

Digital files only. No physical prints, frames or shipping are included.

4. BRAND COLLABORATIONS & SPONSORED CONTENT

For brands that want content published on Chizzy's own social-media channels. Rates depend on platform, audience, average views, engagement, campaign scope and usage rights.

COLLABORATION	DELIVERABLES	STARTING RATE
Sponsored short-form video	One sponsored video published on one agreed platform.	£100
Two-platform package	One video published on two agreed platforms.	£150
Three-platform package	One video adapted/published on three agreed platforms.	£200
Two-video campaign	Two sponsored short-form videos; posting schedule agreed in advance.	£250

These are starting rates, not a promise of reach or performance. Final quotes may change with current audience metrics, deliverables and brand requirements.

5. OPTIONAL ADD-ONS

ADD-ON	PRICE
Additional revision beyond package allowance	£15
Additional 10 seconds of video	£20
Additional AI promotional image	£15
Alternative hook or call to action	£15
Extra format/aspect ratio	£15
Priority 48-hour delivery, subject to availability	£25
Script-only service	From £20

6. BOOKING TERMS

- **Payment:** A 50% deposit secures the booking; the balance is due before final unwatermarked files are delivered. Projects priced at £50 or less are payable in full upfront.
- **Revisions:** Revisions cover reasonable changes to the approved brief. A new concept, script, product or direction may require a new quote.
- **Turnaround:** Confirmed at booking and begins once payment and all required materials have been received.
- **Client materials:** The client must provide accurate product information, brand assets and authorised materials, and ensure supplied claims are lawful.
- **AI content:** Reasonable care will be taken, but exact replication of every detail cannot be guaranteed.
- **Usage rights:** After full payment, the client may use final deliverables for the agreed purpose. Paid advertising, extended usage, exclusivity, resale, sublicensing and raw/source files require separate agreement and may cost extra.
- **Posting:** Posting to Chizzy's own accounts is included only in a sponsored-content package. Reach, engagement, sales and virality are not guaranteed. Sponsored posts will be disclosed appropriately.
- **Cancellations:** Deposits cover booking and initial preparation. Refunds and cancellation charges remain subject to applicable consumer law and work completed.
- **Delivery:** Digital delivery only unless otherwise agreed. Physical prints, frames, shipping and editable source files are excluded unless listed.

READY TO CREATE SOMETHING BOLD?

Choose a package or contact me for a tailored quote. Prices are starting rates and may vary with complexity, turnaround and usage requirements. All prices are in GBP (£).